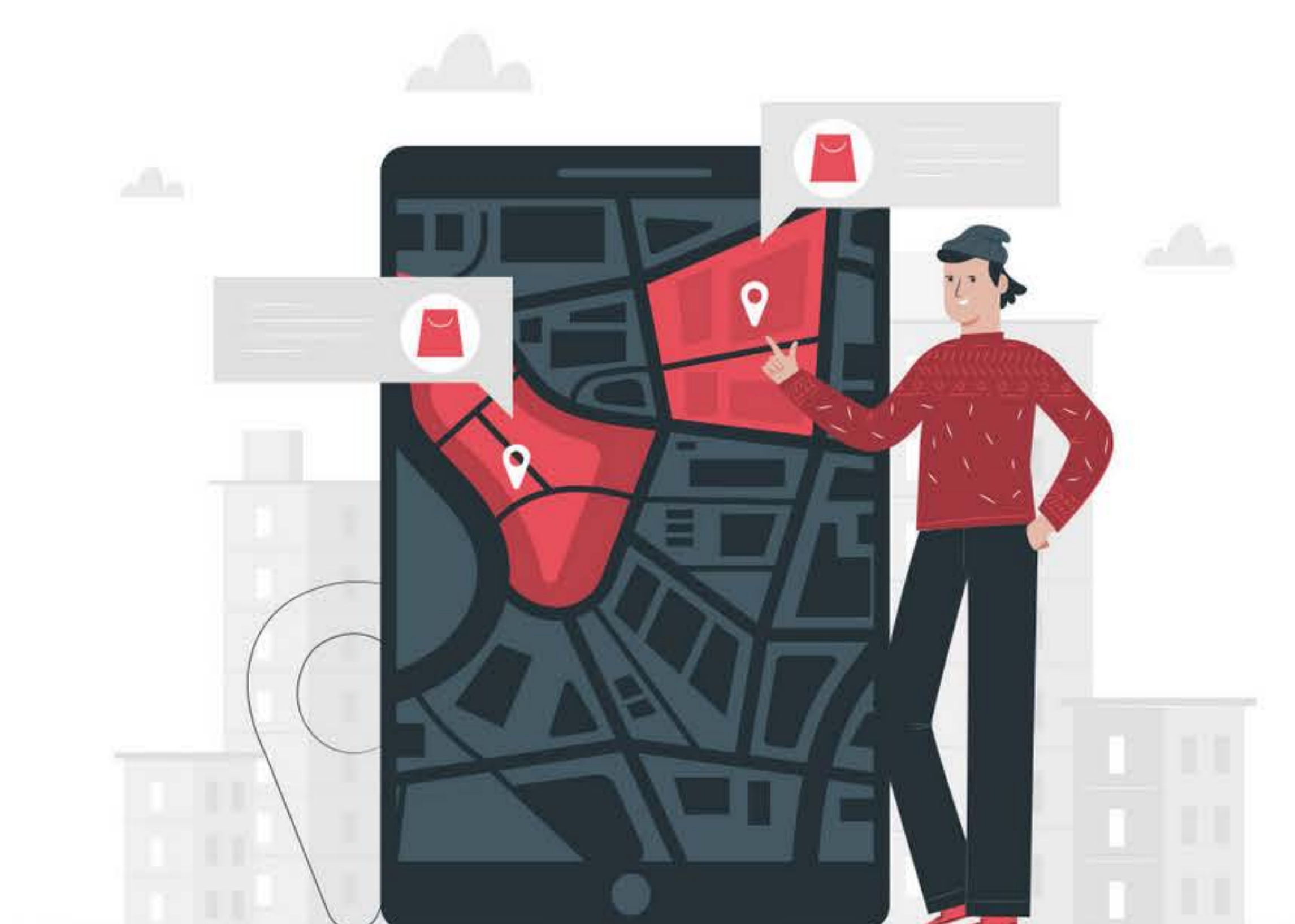


April 2022 Newsletter



Multi-Site Place Availability

If you run courses at multiple locations, you'll want to be able to find a place for your client as quickly and simply as possible. The latest enhancement to SwimSoft Online's "place availability" system does just that! Just specify the class type required and you will be able to see all of the spaces that you have, regardless of location. You can also filter down further by applying additional filters such as day, time or teacher, to get more specific results. This will be going live on your software at the beginning of May – keep an eye on our Facebook page for the exact date!

With our "Matched Courses" function, you are also able to find different class types that run at the same time, thereby helping parents who want siblings with different abilities to swim at the same time, and avoiding multiple trips to the pool! By default, the system will look across all of your locations but once again you can apply filters if you want or need to.



International Learn to Swim Week 2022

This year seems to be flying by! Somehow we are fast approaching May, and that of course means we are approaching the STA's International Learn to Swim Week! This year, the campaign is running 9th - 15th May. You still have time to get involved – just head over to the STA website, and register to take part - [International Learn to Swim Week 2022 – STA.co.uk](https://www.sta.co.uk) – and they will supply you with all the resources and ideas you need to support the campaign.



Client Survey

Thank you so much to all those of you who have completed our Sales Process Feedback Survey. We are continually looking at ways to improve and be the best that we can be at any given time, and this extends to our Sales Process too! We are really interested in hearing about your experience of enquiring about SwimSoft Online, through to purchasing the software and would REALLY appreciate it if you haven't already if you could spare a couple of minutes to complete the below survey for us! Please note the prize draw is now closed). [Sales Process Survey \(surveymonkey.co.uk\)](https://www.surveymonkey.co.uk)



Free Webinars

One of our lovely clients – Emma Holden – is running some bi-monthly webinars with the STA. The next webinar is "The Importance of Play" on 2nd June at 10 am, and is FREE to attend! Emma runs a successful swim school and is a wealth of knowledge and experience on all things baby and preschool. Emma is actively involved in promoting positive experiences and helping build and extend the educational resources which are available in her field. To find out more about Emma's webinars, or to register, please follow the link: Webinar: [Emma Holden – Importance of Play – STA.co.uk](https://www.sta.co.uk)



The Commonwealth Games, Birmingham 2022

The baton is moving across the Commonwealth, as work is going well in preparation for us hosting this year's Games. In case you haven't seen, more tickets for various events went on sale last week, and staff and volunteers are still being sought after! Having worked at The Commonwealth Games when they were last here in 2002 in Manchester, I recommend going to watch an event, or getting involved in some way! really is an experience you will not forget, and you get to play a small part in a bit of British History!